



PARTNERSHIP PROPOSAL





INTERCONTINENTAL HOCKEY CLUB "TYPHOON"



Russia | UAE | Indonesia

Founded in 2021 as a socially significant sports project aimed at promoting hockey and uniting like-minded individuals at an international level.



Sports for Everyone

Engaging people of different ages, levels, and professions



Healthy lifestyle

Promotion of active recreation



Team spirit

Development of corporate culture through sports



Platform of Opportunities

An environment where collaborations are born, connections are strengthened and energy for new things appears



New friends and like-minded people

A community where it's easy to find support, friendship and a sense of belonging, even in a new country

achievements

- Season 24/25
- 1 Open Championship of Krasnodar Region
Krasnodar | Russia
 - 1 Regional Championship "Dubai Media League"
Dubai | UAE
 - 3 Regional Championship "NHL Dream League 18+"
Sochi | Russia
 - 3 Regional Championship "NHL Hope League 18+"
Sochi | Russia
- Season 23/24
- 1 Regional Championship "Dubai Media League"
Dubai | UAE
- Russian finals:
- 1 OLHL Finals vs. Sirius FC
Sochi | Russia
 - 2 Open Tournament "Hockey Cup"
Krasnaya Polyana | Russia
 - 3 Regional Championship "NHL"
Sochi | Russia
- Season 22/23
- 1 Open Tournament "Mirah Cup"
Jakarta | Indonesia
 - 2 Andrey Kovalenko Cup
Sochi | Russia
 - 3 Regional Championship "NHL"
Sochi | Russia
- Season 21/22
- 2 Regional Championship "NHL Hope League 18+"
Sochi | Russia





Main PARTNER season 25/26

Co-branding



Logo on jersey
Dubai and/or Sochi

Logo



Logo polo shirts
Print run of 200 pcs



Logo on caps
Print run of 200 pcs

- **Arena boards**
Advertising on rink boards during selected matches
- **Presentations**
Opportunity to present and give gifts during matches
- **Promo**
Promo video with team players
- **Social Media**
Instagram posts mentioning the partner
- **Video**
Match video reviews highlighting the partner and ads
- **Corporate Life**
Participation in corporate events, business & informal meetings



BENEFITS OF PARTNERING WITH TYPHOON HOCKEY CLUB

- **Trust** | Local relevance, strengthening trust of the government, clients, and partners
- **Charity** | Contribution to the development of sports and community
- **Target Audience** | Access to a relevant and engaged audience
- **Brand** | Increased brand recognition
- **Involvement** | Association with the success of a top international sports club
- **Content** | Large amount of partner content: photos | videos | social media
- **Reach** | Wide audience: arena visitors + TV audience + followers
- **PR** | Additional PR opportunities





**YOUR SUPPORT IS THE
NEXT STEP TO OUR
SHARED VICTORY**



@hc_typhoon

